

JACOBSON INSTITUTE

THE UNIVERSITY OF IOWA

CEO CAMP



ENTREPRENEURSHIP CAMPS FOR KIDS

Upper elementary and middle school students are invited to participate in the Jacobson Institute's entrepreneurship day camps, held each summer in Iowa. Choose from among three sessions at two locations. **Register at jacobsoninstitute.org/entrepreneur-camp by May 24, 2020!**

WHAT'S IN IT FOR CAMPERS?

Participating campers will:

- Learn about branding from a panel of experts.
- Meet local entrepreneurs and take field trips to their businesses.
- Build teams with fellow campers and work to solve a real-world problem.
- Create a product and poster to showcase their solution to a problem.
- Master the art of the elevator pitch.
- Sell their products at the local farmers market and gather real-time customer feedback.
- Enjoy a final graduation expo.

2020 CAMP DATES

JUNE 15 - 19, 2020

- For rising 5-6 grade students. Held at Kirkwood Regional Center at the University of Iowa, Coralville
- For rising 5-8 grade students. Held at Hills Bank and Trust Company, Marion

JUNE 22 - 26, 2020

- For rising 7-9 grade students. Held at Kirkwood Regional Center at the University of Iowa, Coralville

See back of flier for registration details. ►

AT A GLANCE



REGISTRATION

WHEN CAN I SIGN UP?

- Registration opens Feb. 1, 2020, at www.jacobsoninstitute.org/entrepreneur-camp

COST*

- \$200 Early Bird Special through March 27, 2020
- \$250 after March 27, 2020

* A limited number of scholarships are available.

CONTACT US

- Email: jacobson-institute@uiowa.edu
- (319) 335-2204
- www.jacobsoninstitute.org

TESTIMONIALS

Here's what parents are saying about their child's experience at camp.

- "I was impressed by the way the instructors were able to present rigorous content and no-nonsense mentoring in a fun and supportive environment. From creativity to public speaking to critical thinking to math, this program has it all. I highly recommend the Jacobson Institute CEO Camps for every child."
- **Michele Williams**, camper mom
- "This was my child's favorite camp and second year attending. She loved watching her ideas turn into an actual business and seeing her hard work pay off at the farmers market where she got to practice the skills she'd learned in public. It was fun attending the final showcase on the last day and seeing the parents walk through the booths. It's a camp that these kids will remember forever."
- **Lindsey McCoun**, camper mom

LEAD SPONSORS

- Hills Bank and Trust Company
- Iowa City Area Chamber of Commerce
- Iowa City Area Development Group
- Marion Chamber of Commerce
- Marion Economic Development Group
- Marion Independent School Foundation & Alumni Association
- Toyota Financial Services